



September 18 – 21, 2011
Minneapolis, Minnesota



SHOW SPONSORSHIP OPPORTUNITIES – *BE RECOGNIZED*

REMSA's and the Railway Supply Institute's exhibitions and the Coordinated Mechanical Association's conference offer exhibitors the opportunity to meet with individuals from all facets of the railway industry. But the exhibitions benefits aren't limited to just that. In addition to promoting your company's products, services and equipment, this event is also an opportunity to increase your visibility by becoming a sponsor. Sponsorship provides a way for your company to maximize its brand visibility through a variety of promotional opportunities.

Whether you decide to sponsor a reception, lunch or break, we encourage you to consider enhancing your company's image by making a sponsorship commitment.

2011 Railway Interchange/2011 Exhibitor Sponsorship Agreement

Contact name _____
Company _____
Address _____
City/State/Zip _____
Phone _____ Fax _____
Email _____
Booth no. _____
Item(s) to support _____

Payment information

Payment by check included \$ _____

Payment by Visa or MasterCard

Card Type: Visa MasterCard

Card number _____

Expiration date _____ Security code _____

Name on card _____

Billing address _____

**Make checks payable to your host organization, either
REMSA or RSI. Thank you.**

Terms and Conditions

Signing this agreement indicates firm sponsorship commitment. A faxed or emailed copy of this agreement is binding. Payment is due upon signing. Sponsor agrees that REMSA's and/or RSI's liability for errors and omissions in connection with the sponsorship shall be limited to the amount paid to REMSA and/or RSI by Sponsor.

I accept the terms and conditions of this agreement:

Exhibiting company _____

Contact name _____

Authorized signature _____

Date _____

**Please fax or email signed agreement, artwork (logos),
payments and correspondence to:**

REMSA

Judi Meyerhoeffer
Fax: 202-204-5753
Tel: 703-992-6111

Railway Supply Inst. (RSI)

Amanda T. Patrick
Fax: 202-347-0047
Tel: 202-347-4664



RAILWAY INTERCHANGE 2011 PROMOTIONAL SPONSORSHIP OPPORTUNITIES

The following sponsorships are automatically conferred upon exhibitors whose booth rental meets the stated sponsorship levels below.

Minnesota Viking Level - \$15,000

- Recognition in Railway Interchange/2011 promotional information
- Recognized in the event program
- Recognized publically at social events in exhibit hall
- Recognized by prominently placed signage with company logo
- Recognized on host association's website
- 20 complimentary exhibition registrations (rebated after event)

Minnesota Twins Level - \$10,000

- Recognition in Railway Interchange/2011 promotional information
- Recognized in the event program
- Recognized publically at social events in exhibit hall
- Recognized by prominently placed signage with company logo
- Recognized on host association's website
- 10 complimentary exhibition registrations (rebated after event)

Minnesota Wild Level - \$5,000

- Recognition in Railway Interchange/2011 promotional information
- Recognized in the event program
- Recognized publically at social events in exhibit hall
- Recognized by prominently placed signage with company logo
- Recognized on host association's website
- 5 complimentary exhibition registrations (rebated after event)

Have a Sponsorship Idea? Give us a call so we can talk about it.

REMSA: Judi Meyerhoeffer, 703-992-6111

RSI: Amanda T. Patrick, 202-347-4664

SPECIFIC SPONSORSHIPS

Companies who sponsor these items will be

- Recognized in the event program
- Recognized publically during the specific sponsored event
- Recognized by prominently places signage with company logo
- Recognized on host association's website
- Companies sponsoring the Sunday Opening Reception and Tuesday's buffet lunch in Exhibit Halls C and D will receive 2 complementary exhibition registrations (rebated after the event)

Three Receptions - \$10,000 each One sponsor per reception

A wine and cheese reception will be held each evening in Exhibit Halls C and D the last 90 minutes of the day. Registered attendees are invited and exhibits will be open. There will be no competing events.

Three Humboldt Yard Lunches - \$5,000 each One sponsor per lunch

Buffet lunches will be held Sunday – Tuesday at the outdoor exhibition location, CP Humboldt Yard. Registered attendees are invited and exhibits will be open.

One Continental Breakfast at Convention Center - \$5,000; Two sponsors

A continental breakfast will be held Tuesday morning in Exhibit Halls C and D at the convention center. Registered attendees are invited and exhibits will be open.

One Buffet Lunch at Convention Center - \$10,000 Two sponsors

A buffet lunch will be held in Exhibit Halls C and D at the convention center. Registered attendees are invited and exhibits will be open.

Four Refreshment Breaks - \$ 3,000 each One sponsor per break

Four refreshment breaks will be held at the outdoor exhibition location, CP Humboldt Yard. Registered attendees are invited and exhibits will be open.